

TEACH grant Summary Report

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Helping Apparel, Educational Studies, and Hospitality Management Faculty to Develop Student Outcomes Related to Leadership and Entrepreneurship

Department faculty were involved in teaching and learning development activities related to entrepreneurship and leadership throughout spring 2006. Funds from the TEACH grant and the department were utilized to support these development activities. The overall goals were for AESHM faculty members to develop shared meaning of entrepreneurship and leadership concepts and identify student development outcomes for entrepreneurship and/or leadership for each program. These topics were identified for the faculty development workshops, as they are key elements of strategic plans in the department of AESHM, the College of Human Sciences, and Iowa State University.

An all day “kick off” event was held on January 27th, 2006. A portion of our TEACH grant funds were used (travel and honorarium) to bring Dr. Michael Morris, an internationally recognized expert in entrepreneurship education, to Iowa State University. Dr. Morris gave an opening presentation titled, “Finding Relevance in Entrepreneurship: Application & Aspirations”. The entire university and Ames community were invited to attend. Many faculty and students commented positively on this stimulating presentation. Later in the day, Dr. Morris presented additional sessions for faculty and graduate students including sessions on research and teaching issues in entrepreneurship.

During the months of February and April, four 3-hour workshops were held for AESHM faculty. Suggested readings for the workshops were made available, including Dr. Morris’ book titled, *Entrepreneurial Intensity: Sustainable Advantages for Individuals, Organizations, and Societies*, and a leadership book titled, *Exploring Leadership: For College Students Who Want to Make a Difference* by S. Komives, N. Lucas, and T. McMahon. A reading list of suggested journal articles was also provided.

Dr. Barbara Licklider served as facilitator for the workshops. During the workshops, faculty had the opportunity to explore entrepreneurship and leadership concepts. Faculty doing teaching and research in these areas shared their experiences with the group also. At the final workshop, faculty met to develop a plan of action in moving forward in regard to the integration of entrepreneurship and leadership concepts in their respective classes in the department of AESHM. TEACH grant funds covered food and materials costs for each of the workshop session. Some costs for materials were shared by the Department of AESHM.

Immediate outcomes of the grant included a discussion and subsequent implementation of AESHM and HRI/TC courses to allow more students in the department to have exposure to leadership and entrepreneurial concepts. Additionally, a leadership/entrepreneurship initiative was developed by the faculty to be sent forth to the Dean of the College of Human Sciences.